

CONTRACT

WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 (216) 771-1943

Contract / Revision 835103 /		Alt Order #
Product OH US SEN JOSH MANDEL OCT 13-OCT 23		
Contract Dates 10/13/12 - 10/23/12		Estimate # 2897
Advertiser Mandel, J/US Senate/R		Original Date / Revision 10/11/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WOIO	Account Executive House WOIO/WUAB	Sales Office Cleveland Local
Special Handling Cash In Advance		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Strategic Media Placement.
 7669 Stagers Loop
 Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOIO	10/13/12	10/13/12	Sat Early Show	9-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$125.00			
N 2	WOIO	10/14/12	10/14/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$2,000.00			
N 3	WOIO	10/15/12	10/19/12	Price is Right	11a-12p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WOIO	10/15/12-10/21/12	Price is Right	11a-12p	MTuWThF----	:30		\$525.00	NM		
				Credited								
	3	WOIO	10/15/12-10/21/12	Price is Right	11a-12p	MTuWThF----	:30		\$525.00	NM		
				Credited								
	4	WOIO	10/15/12-10/21/12	Price is Right	11a-12p	MTuWThF----	:30		\$525.00	NM		
				Credited								
	5	WOIO	10/15/12-10/21/12	Price is Right	11a-12p	MTuWThF----	:30		\$525.00	NM		
				Credited								
N 4	WOIO	10/22/12	10/23/12	Price is Right	11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/22/12-10/28/12	Price is Right	11a-12p	MTu-----	:30		\$525.00	NM		
				Credited								
	2	WOIO	10/22/12-10/28/12	Price is Right	11a-12p	MTu-----	:30		\$525.00	NM		
				Credited								
N 5	WOIO	10/15/12	10/19/12	Action News at Noon	12-1230p		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$475.00			
N 6	WOIO	10/22/12	10/23/12	Action News at Noon	12-1230p		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$475.00			
N 7	WOIO	10/15/12	10/19/12	CBS Soaps	1230-2p		:30			NM	4	\$2,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 835103 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/13/12 - 10/23/12	<u>Product</u> OH US SEN JOSH MAN	<u>Estimate #</u> 2897
<u>Advertiser</u> Mandel, J/US Senate/R		<u>Original Date / Revision</u> 10/11/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	MTWTF--				5	\$600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WOIO	10/15/12-10/21/12	CBS Soaps	1230-2p	MTuWThF----	:30		\$600.00	NM			
												Credited	
N 8	WOIO	10/22/12	10/23/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	MT-----				2	\$600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WOIO	10/22/12-10/28/12	CBS Soaps	1230-2p	MTu-----	:30		\$600.00	NM			
												Credited	
	2	WOIO	10/22/12-10/28/12	CBS Soaps	1230-2p	MTu-----	:30		\$600.00	NM			
												Credited	
N 9	WOIO	10/15/12	10/19/12	The Talk	2-3p		:30			NM	2	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	MTWTF--				5	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	WOIO	10/15/12-10/21/12	The Talk	2-3p	MTuWThF----	:30		\$350.00	NM			
												Credited	
	4	WOIO	10/15/12-10/21/12	The Talk	2-3p	MTuWThF----	:30		\$350.00	NM			
												Credited	
	5	WOIO	10/15/12-10/21/12	The Talk	2-3p	MTuWThF----	:30		\$350.00	NM			
												Credited	
N 10	WOIO	10/22/12	10/23/12	The Talk	2-3p		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	MT-----				2	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WOIO	10/22/12-10/28/12	The Talk	2-3p	MTu-----	:30		\$350.00	NM			
												Credited	
	2	WOIO	10/22/12-10/28/12	The Talk	2-3p	MTu-----	:30		\$350.00	NM			
												Credited	
N 11	WOIO	10/15/12	10/19/12	Syndicated Barter	3-4p		:30			NM	4	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	MTWTF--				5	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	WOIO	10/15/12-10/21/12	Syndicated Barter	3-4p	MTuWThF----	:30		\$100.00	NM			
												Credited	
N 12	WOIO	10/22/12	10/23/12	Syndicated Barter	3-4p		:30			NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	MT-----				2	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WOIO	10/22/12-10/28/12	Syndicated Barter	3-4p	MTu-----	:30		\$100.00	NM			
												Credited	
Totals											21	\$9,575.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	21	\$9,575.00	\$8,138.75
Totals	21	\$9,575.00	\$8,138.75

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835103 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/13/12 - 10/23/12	OH US SEN JOSH MAN	2897

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mandel, J/US Senate/R	10/11/12 / 10/26/12

Signature: _____ **Date:** _____

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